

AUG 02 2005

PTO/SB/97 (08-00)
Approved for use through 10/31/2002. OMB 0551-0031
U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE
Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Certificate of Transmission under 37 CFR 1.8

I hereby certify that this correspondence is being facsimile transmitted to the
United States Patent and Trademark Office

on August 2, 2005
Date

Attn: Examiner Jason D. Cardone
Fax: (571) 273-8300
From: GLENN PATENT GROUP
Tel: (650) 474-8400
Fax: (650) 474-8401


Signature

Kristianne Serrano

Typed or printed name of person signing Certificate

Note: Each paper must have its own certificate of transmission, or this certificate must identify each submitted paper.

Re: Serial No. 09/522,341
Atty. Docket No. UNIV0001D5
TOTAL PAGES (incl. cover sheet) - 21
The following documents are enclosed:

- Certificate of Facsimile Transmission (1 page); and
- Response (20 pages).

Burden Hour Statement: This form is estimated to take 0.03 hours to complete. Time will vary depending upon the needs of the individual user. Any comments on the amount of time required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

RECEIVED
CENTRAL FAX CENTER

002/021

AUG 02 2005

In The United States Patent and Trademark Office

In re Application of: Donoho, et al.

Docket No.: UNIV0001D5

Serial No.: 09/522,341

Art Unit: 2145

Filed: 09 March 2000

Examiner: Cardone, Jason D.

- 5 Title: Advice Provided For Offering Highly Targeted Advice Without Compromising Individual Privacy

August 2, 2005

- 10 Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313

15 **RESPONSE**

Sir:

- 20 This is in response to the Office Action, dated May 2, 2005, for the above-identified patent application.

- Applicant does not believe that filing of this Amendment will incur additional fees. However, the Commissioner is authorized to charge any fees due and credit any overpayments to the Glenn Patent Group Deposit Account No. 07-1445, Customer No.
25 22862. Applicant considers this document to be filed in a timely manner.